# Library of Michigan

# Michigan Public Libraries: Data Digest

2003 Edition

Created on March 31, 2003 at the Library of Michigan. For questions or comments about this publication contact Sheryl Mase at 517-373-4331, or email smase@michigan.gov.

### Data Digest 2003

The information contained in this digest reflects the activity of the 387 main libraries, 277 branch libraries and 17 bookmobiles providing public library service in Michigan. The national public library data included on pages 2 and 3 was obtained from the American Library Association at www.ala.org.

Greater detail of statistical data can be found in the Michigan Library Statistical Report, 2002 Edition, which comprises the information collected and submitted via the FY 2001/2002 Public Library Annual Report/State Aid Application. Special considerations of the data are noted there.

#### Bookmark this!

- ✓ There are more public libraries in Michigan than there are McDonald's restaurants - a total of 664 libraries including branches, while there are only 540 McDonald's.
- ✓ Nationally, public libraries receive less than 1% of all tax dollars, but are used by more than 50% of all adults.
- More children participate in summer reading programs at libraries than play Little League baseball.
- ✓ In Michigan last year, libraries entertained & educated 1.4 million people with Children's Programming. That's equal to the total accumulated attendance at home Michigan State University and University of Michigan football games last year. And...the library programs were free of charge!
- Reference librarians in Michigan's public libraries answer more than seven million questions a year. Standing single file, the line

of questioners would circle the entire state - both upper and lower peninsulas.

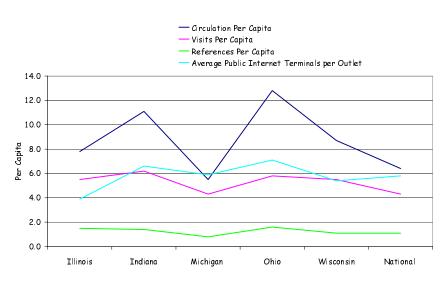
- ▼ There are 4.6 million registered borrowers in Michigan public libraries.
- Each Michigan resident checks out an average of five items and spends about \$24 a year in taxes for the public library - less than the cost of one best seller.
- Michigan public libraries are the number one point of online access for people without an Internet connection at home, school or work. Computers were used 12.7 million times on FY 2001. If the people who used these computers had used them for only one hour at a commercial provider (like Kinko's), they would have paid around \$12 per hour, or \$153 million across the state.
- Michigan libraries make information affordable, available and accessible to all people.

### National Comparisons\*

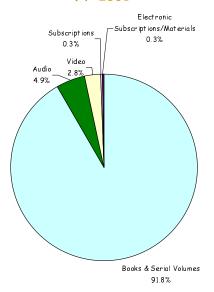
|   | Michigan's<br>Ranking | Michigan<br>Averages | National<br>Averages |
|---|-----------------------|----------------------|----------------------|
| State operating income per capita                         | 20                    | \$1.71               | \$3.70               |
| Local operating income per capita                         | 14                    | \$26.66              | \$22.32              |
| Total operating income per capita                         | 17                    | \$31.06              | \$28.96              |
| Operating expenditures per capital                        | ı 19                  | \$26.98              | \$26.42              |
| Reference transactions per capita                         | 29                    | .8                   | 1.1                  |
| Books/serial volumes per capita                           | 27                    | 2.9                  | 2.9                  |
| Visits per capita   | 29                    | 4.3                  | 4.3                  |
| Circulation per capita                                    | 33                    | 5.5                  | 6.4                  |
| Average number public use Internater terminals per outlet | et 19                 | 5.9                  | 5.8                  |

<sup>\*</sup> Chute, A., Kroe, E., Garner, P., Polcari, M., and Ramsey, C.J. (2002). *Public Libraries in the United States; Fiscal Year 2000* (NCES 2002-344). U.S. Department of Education, National Center for Education Statistics, Washington, DC: 2002

#### Library Services - Regional Comparisons FY 2000

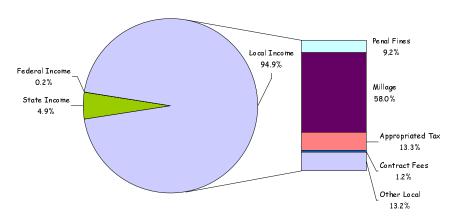


#### Michigan Public Library Collections FY 2001



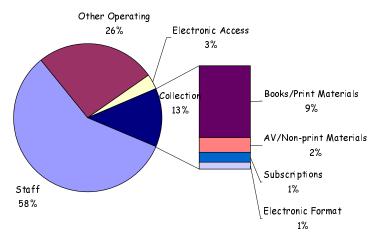
# Operating Income by Source FY 2001

Michigan's public libraries received \$313 million total operating income, an average of \$33.14 received to provide services for each Michigan resident.



# Operating Expenditures FY 2001

Michigan's public libraries spent \$285 million total operating expenditures and \$34.2 million total capital expenditures.





# A day in the life:

On a typical day, Michigan public libraries:

- Welcome 108,634 people
- Circulate 141,844 items
- Conduct 20,757 reference transactions
- ♦ Facilitate 34,973 users of electronic resources



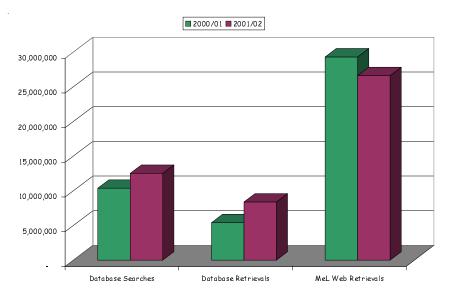
# Staying Connected in Michigan

Current and cutting edge resources are in great demand, and the Library of Michigan keeps Michigan residents current by providing the Michigan eLibrary - which boasts more than \$3.6 million worth of quality electronic resources. They are accessible from Michigan libraires, a Michigan library Web page or from the MeL Web site (www.mel.org) using a Michigan driver's license or state ID number.

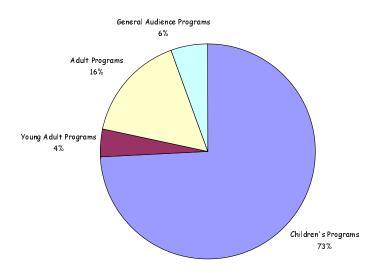
With resources from 37 databases, content coming from 100's of magazine and newspaper sources, and more than 10,000 electronic books, Michigan's residents now have a 24-hour virtual library with material for all ages on a very wide range of topics.

The newest resource is LearnATest, which provides 52 online practice tests covering topics from GED and Citizenship to SAT preparation, Civil Service and basic reading and math skills.

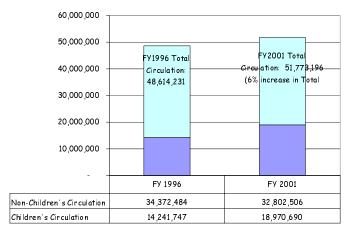
#### MeL Usage



#### Statewide Libray Program Attendance FY 2001



#### Circulation Trends FY 1996 - FY 2001



Since FY 1996, there has been a 6% increase in Total Circulation, a 25% increase in Children's Circulation and an impressive 33% increase in Children's Program Attendance.

### Five Years and Counting...

Americans love libraries, and Michiganders are no exception. At a time when information and entertainment options proliferate, Michigan libraries continue to provide access to reliable and affordable information resources on the Web or in print with personal assistance in the search. While technology has changed the way that some patrons interface with the library, since many services are now available though a library's Web page, the data suggests that Michigan residents are using libraries now more than ever, indicating that libraries are the core of our states information structure and community.

#### In FY 1996, Michigan public libraries had:

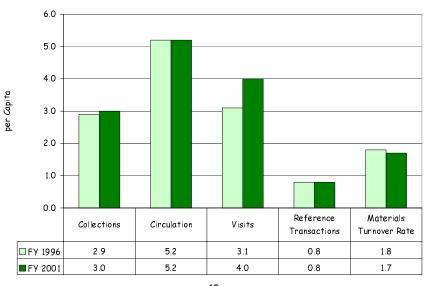
- Automated systems at 66% of the libraries
- ♦ 27 million items available in their collections

- 1.3 million actual hours open to the public
- ♦ Internet access available at 80% of the libraries
- ♦ 2,576 computers available for public use

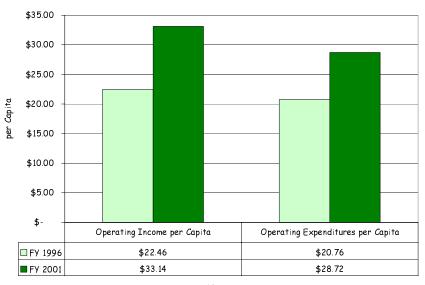
#### In FY 2002, Michigan public libraries had:

- ♦ Automated systems at 83% of the libraries
- 29 million items available in their collections
- ♦ 1.4 million actual hours open to the pubilc
- ♦ Internet access available at 99% of the libraries
- ♦ 6,633 computers available for public use

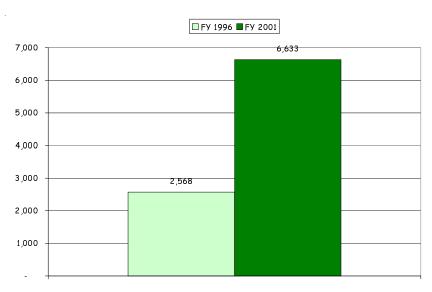
#### Statewide Library Service Trends FY 1996 - FY 2001



# Library Operating Income and Expenditure Trends FY 1996- FY 2001



# Computers Available to the Public FY 1996 - FY 2001



#### Class I

### Libraries serving a population between 0-3,999

|   | FY 1996            | FY 2001            |
|---|--------------------|--------------------|
| State operating income per capita                                     | \$ .80             | \$ .66             |
| Local operating income per capita Total operating income per capita   | \$14.27<br>\$15.23 | \$21.32<br>\$22.37 |
| Operating expenditures per capita<br>Reference per capita             | \$13.10<br>.5      | \$17.70<br>.5      |
| Collections per capita  | 5.2                | 5.9                |
| Visits per capita   | 3.2                | 3.7                |
| Circulation per capita<br>Number of Computers available to the Public | 5.5<br>96          | 5.2<br>279         |

# Class II Libraries serving a population between 4,000-6,999

|  | FY 1996                                 | FY 2001                                 |
|--|---|---|
| State operating income per capita Local operating income per capita Total operating income per capita Operating expenditures per capita Reference per capita | \$ .84<br>\$15.56<br>\$16.52<br>\$13.75 | \$ .82<br>\$22.15<br>\$23.01<br>\$18.99 |
| Collections per capita   | 4.1                                     | 4.4                                     |
| Visits per capita  | 3.1                                     | 3.5                                     |
| Circulation per capita   | 5.8                                     | 5.6                                     |
| Number of Computers available to the Public  | 169                                     | 380                                     |

# Class III Libraries serving a population between 7,000-11,999

| FY:  | 1996  | FY 2001  |
|--|---|--|
| State operating income per capita Local operating income per capita Total operating income per capita Operating expenditures per capita Reference per capita Collections per capita Visits per capita Circulation per capita Number of Computers available to the Public | \$ .85<br>\$16.23<br>\$17.33<br>\$15.47<br>.7<br>3.5<br>3.4<br>5.9<br>321 | \$ .82<br>\$20.83<br>\$21.7<br>\$18.45<br>.4<br>3.6<br>4.1<br>5.2<br>576 |
| indiliber of computers available to the rubit  | 321   | 370  |

# Class IV Libraries serving a population between 12,000-25,999

|   | FY 1996    | FY 2001    |
|---|------------|------------|
| State operating income per capita           | \$ .87     | \$ .90     |
| Local operating income per capita           | \$20.32    | \$29.58    |
| Total operating income per capita           | \$21.34    | \$30.52    |
| Operating expenditures per capita           | \$19.14    | \$23.80    |
| Reference per capita                        | .5         | .6         |
| Collections per capita Visits per capita    | 3.0<br>3.5 | 3.4<br>4.3 |
| Circulation per capita                      | 5.7        | 5.7        |
| Number of Computers available to the Public | 405        | 997        |

# Class V Libraries serving a population between 26,000-49,999

|   | FY 1996  | FY 2001  |
|---|--|--|
| State operating income per capita Local operating income per capita Total operating income per capita Operating expenditures per capita Reference per capita Collections per capita | \$ .90<br>\$24.10<br>\$25.14<br>\$22.82<br>.8<br>2 9 | \$ .92<br>\$32.58<br>\$33.59<br>\$30.10<br>.8<br>3.0 |
| Visits per capita Circulation per capita Number of Computers available to the Public  | 3.8<br>5.6<br>395                                    | 4.6<br>6.0<br>941                                    |

#### Class VI

# Libraries serving a population of 50,000 and over

|  | FY 1996  | FY 2001  |
|--|--|--|
| State operating income per capita Local operating income per capita Total operating income per capita Operating expenditures per capita Reference per capita Collections per capita Visits per capita Circulation per capita Number of Computers available to the Public | \$2.37<br>\$20.97<br>\$23.46<br>\$22.09<br>.9<br>2.7<br>2.9<br>4.9<br>1182 | \$2.10<br>\$33.70<br>\$35.84<br>\$31.55<br>.9<br>2.6<br>3.8<br>4.9<br>3460 |
|  |  |  |

## Did you know?

In FY 2001, Michigan's public libraries:

- Were open to the public 1,380,032 hours
- Offered more that 43,000 programs to children across the state
- Answered 7.6 million reference questions
- Continued to expand the statewide electronic databases, resulting in over 84 million electronic articles ordered by patrons.
- Provided Internet access at 99% of libraries
- ♦ Had 4.6 million active registered borrowers
- Employed 7,563 people, 1,236 of which were Full Time Employees with Masters Degrees in Library Science
- Spend over \$36 million on their collections to continue to provide the best information and items of interest

Data Analysis & Coordination: Molly Dwyer, State Data Coordinator Publication Layout & Design Beth Wetzel, LSTA Accounting Technician